

Craze Productions and Current Top Hits

How to upsell around chart hits with Craze content
Sep 2007 Update

Name of Chart Song/Album/Performer(s)	Related titles from Craze Catalogues	Status of items
Timbaland's new album "Shock Value" Singles: "Give It To Me" (ft. Nelly Furtado & Justin Timberlake) "The Way I Are" (ft. Kery Hilson) [Was #1 in both US & UK charts]	5 albums by Timbaland (and Magoo) featuring over 50 titles with the elite hip hop performers, including Aaliyah, Missy Elliott, Jay-Z, Bubba Sparxx, Fatman Scoop and others. Timbaland's greatest hits including 10 videos	Exclusives
Akon ft. Snoop Dogg - I Wanna Love You [#3 US & UK]	A comprehensive Snoop Dogg digital catalog, covering more than 6 albums of his best hits, including collaborations with the biggest rap fellows. The Ultimate Snoop digital compan Snoop Loves Football - special package of videos and videotones. 6 songs with Snoop Dogg from Warren G's album Video interview with Snoop Dogg	Non-Ex, but very hard to get, and including unique and special tracks. Exclusive Exclusive Exclusive
Jay-Z (featured on Rihanna's song "Umbrella", #1 in UK Charts)	2 songs with Timbaland + 1 Full Video "Lobster & Scrimp" Video interview with Jay-Z - special and rare	Exclusive
McFly [Recent songs reached UK Top 10]	The Heck - a similar punk-core youth band	Exclusive
Fergie ft. Ludacris - Glamorous [Was #2 on UK Chart]	"Considerate Brotha" - a song featuring Ludacris and Timbaland	Exclusive
Christina Aguilera	Natasha Thomas - a beautiful similar teen pop diva, very popular in Germany. Also a recognized worldwide model for Lacoste. Full Album + Video Clip + Behind The Scenes	Exclusive
Tank - Please Don't Go [Was #2 in US]	2 full albums including his previous hits	Exclusive
Past Chart Hits		
Shakira ft. Wyclef Jean - Hips Don't Lie	2 Wyclef songs on Timbaland's albums	Exclusive



[Was #1 in both US & UK charts]		
Justin Timberlake ft. Timbaland - "SexyBack" "What Goes Around Comes Around" Justin Timberlake's new album "FutureSex/LoveSounds" - produced and co-written with Timbaland	"Cry Me A River" Video - the hottest video of 2003 from Justin Timberlake & Timbaland, still played endlessly on video clips channels. Timbaland's Essential Collection	Exclusive
[Was #1 in US chart, #2 in UK]		
Rihanna - Unfaithful [Was on Top 5 in US & UK]	Complete albums from Vybz Kartel and Elephant Man, both are Rihanna's partners on her latest successful album, and prominent Caribbean Reggae performers.	Exclusive For Mobile
Sergio Mendes & Black Eyed Pies - Mas Que Nada [Was on the Top 5 worldwide and #1 in many places]	Special version of Mas Que Nada: - Dance version - Accapella (vocal only) 2 acclaimed Chill-Out/Lounge albums of the greatest Brazillian and Bossa Nova songs	Exclusives Non-Ex
Sean Paul ft. Keyshia Cole - Give it Up To me [#5 US Chart. Sean Paul is frequently entering the Top 10]	Unreleased video of "Ladies Man" by Sean Paul from Kool & The Gang Tribute album. X songs from past albums on Craze Reggae Catalogue.	Exclusive Exclusive For Mobile
Beenie Man ft. Akon - Girls [was on US Top 10]	2 Full albums, including the hit single "Who Am I" 10's of songs and collaborations with prominent Reggae kings All in the Craze Reggae Catalogue	Exclusive For Mobile
Nina Simone - The Very Best Of (album) [#6 in UK's albums chart]	"Songs To Sing" - 2 Cd's album of her greatest hits	Non-Ex
Eminem [Top rapper with serial #1 hits worldwide]	2 songs ft. Eminem on the much acclaimed "Legends of Hip Hop" album Special tribute album to Eminem's greatest hits in lounge versions.	Exclusive Non-Ex
50 Cent [Top rapper with several #1 hits worldwide]	"G-Unit ft. 50 Cent - The Gangsta mix" full album, with over 30 tracks	Non-Ex
Hip Hop songs and artists in general	Craze has a comprehensive 12,000 songs catalogue, covering virtually all the biggest Hip Hop artists over the last 10 years.	Exclusives